

## Eagan's July 4<sup>th</sup> Funfest Sponsor Benefits

### **Sponsor (\$10,000) Exclusive Event Sponsorship**

“Presenting Sponsor” banner placed at ALL venues: Festival, Parade and Fireworks  
20 x 10’ space at Festival Grounds with direct consumer interaction  
VIP Lanyards allowing access for (16) to VIP locations: Parking, Shuttle, Parade & Fireworks  
Complimentary Parade unit entry with Escorted Parade banner (to accompany your parade unit)  
Prominent display of your business logo on all event signage  
Recognition in all local & regional print media ads  
Recognition in all web media campaigns  
Medallion Plaque of Appreciation  
Logo Inclusion on supplemental promotional materials: Event Postcards, Button Booklet & Posters  
30 Complimentary Ride Tickets, 40 Buttons  
Recognition during Funfest stage announcements

### **Sponsor (\$5000) Exclusive Event Sponsorship**

“Presenting Sponsor” banner placed in relation to sponsored venue, event or service  
10 x 10’ space at Festival Grounds with direct consumer interaction  
VIP Lanyards allowing access for (8) to VIP locations: Parking, Parade & Fireworks  
Complimentary Parade unit entry with Escorted Parade banner (to accompany your parade unit)  
Recognition in all local & regional print media ads  
Recognition in all web media campaigns  
Distinctive Plaque of Appreciation  
Logo Inclusion on supplemental promotional materials: Event Postcards, Button Booklet & Posters  
15 Complimentary Ride Tickets, 20 Buttons  
Recognition during Funfest stage announcements

### **Sponsor (\$2000)**

“Presenting Sponsor” banner placed in relation to sponsored venue, event or service  
10 x 10’ space at Festival Grounds with direct consumer interaction  
VIP Lanyards allowing access for (4) to VIP locations: Parking, Parade & Fireworks  
Complimentary Parade unit entry with Parade banner (to accompany your parade unit entry ~ escorts encouraged)  
Recognition in all local & regional print media ads  
Recognition in all web media campaigns  
Plaque of Appreciation  
8 Complimentary Ride Tickets, 10 Buttons  
Recognition during Funfest stage announcements

### **Sponsor (\$1000)**

10 x 10’ space at Festival Grounds with direct consumer interaction  
VIP Lanyards allowing access for (2) to VIP locations: Parking, Parade & Fireworks  
Complimentary Parade unit entry with either Parade banner (to accompany your parade unit ~ escorts encouraged)  
*Or* Company logo on relative sponsor item (button, volunteer shirts, etc)  
Plaque of Appreciation  
4 Buttons

## Eagan's July 4<sup>th</sup> Funfest Sponsor Benefits

### **Sponsor Cable TV, Radio, Print & On-line Media Exclusive Event Sponsorships**

10 x 10' space at Festival Grounds with direct consumer interaction

VIP Lanyards allowing access for (2) to VIP locations: Parking, Parade & Fireworks

Complimentary Parade unit entry with Escorted Parade banner (to accompany your parade unit)

Recognition in all local & regional print media ads

Recognition in all web media campaigns

Distinctive Plaque of Appreciation

Logo Inclusion on supplemental promotional materials: Button Booklet & Posters

2 Complimentary Ride Tickets, 2 Buttons

### **Sponsor (\$750)**

Company logo featured in relation to sponsored venue, event or service

VIP Lanyards allowing access for (2) to VIP locations: Parking, Parade & Fireworks

Complimentary Parade unit entry; Parade banner (to accompany your parade unit ~ escorts encouraged)

Plaque of Appreciation

1 Button

### **4<sup>th</sup> of July Friend of Freedom (\$500)**

VIP Lanyards allowing access for (2) to VIP locations: Parking, Parade & Fireworks

Complimentary Parade unit entry

Framed Certificate of Appreciation

1 Button

### **I Love Eagan 4<sup>th</sup> of July (\$250)**

VIP Lanyards allowing access for (2) to VIP locations: Parking, Parade & Fireworks

Framed Certificate of Appreciation

1 Button

### **In Kind Contributions (valued at \$500 and above):**

VIP Lanyards allowing access for (2) to VIP locations: Parking, Parade & Fireworks

Complimentary Parade unit entry

Framed Certificate of Appreciation

1 Button

### **In addition to the above mentioned items each Funfest Sponsorship will receive:**

Coupon or Advertisement in Button Booklet

Company Logo and Web Link on Funfest website through year end

Sponsor Breakfast Invitation for a date TBA

Funfest Souvenir

Funfest Event Poster

Display of your business logo on Funfest Festival Ground signage

Information about the many volunteer opportunities presented at Funfest