



**Sponsorship Agreement**

**Eagan's July 4th Funfest**  
 725 Granite Drive  
 Eagan, MN 55123  
**Contact:** Mike Ferber (651) 454-3066  
**Email:** sponsorships@eaganfunfest.org

Sponsor Name \_\_\_\_\_ (as it should appear for promotional usage)  
 Contact person \_\_\_\_\_  
 Company/Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Cell \_\_\_\_\_  
 Email \_\_\_\_\_ URL (for web link) \_\_\_\_\_

Items in consideration as Venues during the 2009-2010 Funfest include:

- |  |  |
|--|--|
| <input type="checkbox"/> Funfest Presenting Sponsor (\$10,000)         | <input type="checkbox"/> Texas Hold'em Sponsor (\$1,000)             |
| <input type="checkbox"/> Parade Presenting Sponsor (\$5,000)           | <input type="checkbox"/> Parade Specialty Unit Sponsor (\$1,000)     |
| <input type="checkbox"/> Fireworks Presenting Sponsor (\$5,000)        | <input type="checkbox"/> Children's Activities Sponsor (\$1,000)     |
| <input type="checkbox"/> Festival Grounds Presenting Sponsor (\$5,000) | <input type="checkbox"/> High School Marching Band Sponsor (\$1,000) |
| <input type="checkbox"/> Carnival Midway Presenting Sponsor (\$2,500)  | <input type="checkbox"/> Event Volunteer Sponsor (\$1,000)           |
| <input type="checkbox"/> Entertainment Presenting Sponsor (\$2,500)    | <input type="checkbox"/> Grand Marshal Sponsor (\$750)               |
| <input type="checkbox"/> Royal Ambassador Appearance Sponsor (\$2,500) | <input type="checkbox"/> Golf Cart Sponsor (\$750)                   |
| <input type="checkbox"/> VIP & Parade Judges Area Sponsor (\$1,000)    | <input type="checkbox"/> Event Poster Sponsor (\$750)                |
| <input type="checkbox"/> Button Sponsor (\$1,000)                      | <input type="checkbox"/> Friend of Freedom Sponsor (\$500)           |
| <input type="checkbox"/> Ambassador Scholarship Sponsor (\$1,000)      | <input type="checkbox"/> I Love Eagan Sponsor (\$250)                |
| <input type="checkbox"/> Stage Sponsor (\$1,000)                       |  |
| <input type="checkbox"/> Promotional Consideration: In-Kind Value      |  |
| Description and value: _____   |  |

**\*Sponsors will receive benefits as outlined in the Sponsorship Benefits summary.**

For inclusion in promotional materials and benefits (as granted) note the deadlines below:

Logo provided in an EPS or AI format by **May 1, 2010**

Parade Unit Application: Submitted by **June 1<sup>st</sup>, 2010**

Vendor Booth Application: Submitted by **June 1<sup>st</sup>, 2010**

Note any Special Arrangements \_\_\_\_\_

This Agreement is accepted for the sponsor by:

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Make checks payable: Eagan's July 4<sup>th</sup> Funfest** 3459 Washington Drive #204 Eagan, MN 55122

Payment included with this application: Amount enclosed \$ \_\_\_\_\_ Check # \_\_\_\_\_

Checks returned to us for nonpayment are subject to a service charge of \$30.00  
 Additional civil penalty may be imposed on checks returned for nonpayment after 30 days (MN Statute 604.113)