

Eagan's July 4th Funfest Sponsor Benefits

Sponsor (\$10,000)

Exclusive Event Sponsor

“Presenting Sponsor” banner placed at ALL venues: Festival, Parade and Fireworks

10 x 10 space at Festival Grounds with direct consumer interaction

VIP Reserved Seating space at Fireworks display

VIP Reserved seating space at Parade with refreshments

6 Complimentary travel-folding chairs (Pick up at event required; for use in VIP spaces)

VIP Preferred Parking with shuttle service to viewing area

2 Complimentary Coronation tickets

Complimentary Parade unit entry

Parade banner with your company logo to accompany your unit

Prominent display of your business logo on all event signage

Recognition in all regional print media ads

Recognition in all web media campaigns

Recognition in all local media print ads

Medallion Plaque of Appreciation

Logo and link on Funfest website through year end

Inclusion on supplemental promotional materials: Event Postcards

Listing on Button Booklet, Posters

10 Complimentary Ride Tickets

5 Event Posters

10 Buttons

1 Funfest Souvenir

Sponsors will receive information about the many volunteer opportunities at Funfest

Name recognition during Funfest announcements

Sponsor (\$5000)

“Presenting Sponsor” banner placed in relation to sponsored venue, event or service

Exclusive Event Sponsor

10 x 10 space at Festival Grounds with direct consumer interaction

VIP Reserved Seating space at Fireworks display

VIP Reserved seating space at Parade with refreshments

4 Complimentary travel-folding chairs (Pick up at event required; for use in VIP spaces)

VIP Preferred Parking with shuttle service to viewing area

2 Complimentary Coronation tickets

Complimentary Parade unit entry

Parade banner with your company logo to accompany your unit

Display of your business logo on all event signage

Recognition in all regional print media ads

Recognition in all web media campaigns

Recognition in all local media print ads

Distinctive Plaque of Appreciation

Logo and link on Funfest website through year end

Inclusion on supplemental promotional materials: Event Postcards

Listing on Button Booklet, Posters

5 Complimentary Ride Tickets

2 Event Posters

5 Buttons

1 Funfest Souvenir

Sponsors will receive information about the many volunteer opportunities at Funfest

Name recognition during Funfest announcements

Eagan's July 4th Funfest Sponsor Benefits

Sponsor (\$2500)

“Presenting Sponsor” banner placed in relation to sponsored venue, event or service
10 x 10 space at Festival Grounds with direct consumer interaction
VIP Reserved seating space at Parade with refreshments
2 Complimentary travel-folding chairs (Pick up at event required; for use in VIP space)
VIP Preferred Parking with shuttle service to viewing area
2 Complimentary Coronation tickets
Complimentary Parade unit entry
Parade banner with your company logo to accompany your unit entry
Display of your business logo on all event signage
Recognition in all regional print media ads
Recognition in all web media campaigns
Recognition in all local media print ads
Plaque of Appreciation
Logo and link on Funfest website through year end
Listing on Button Booklet and Posters
2 Complimentary Ride Tickets
2 Buttons and Event Posters
1 Funfest Souvenir
Sponsors will receive information about the many volunteer opportunities at Funfest
Name recognition during Funfest announcements

Sponsor (\$1000)

Prominent banner with logo placed in relation to sponsored venue, event or service
Company logo on banner or relative sponsor item (button, volunteer shirts, etc)
VIP Reserved seating space at Parade with refreshments
2 Complimentary travel-folding chairs (Pick up at event required; for use in VIP space)
Complimentary Parade unit entry
Parade banner with your company logo to accompany your unit
Display of your business logo on all event signage
Regional print media ad recognition
Web media ad recognition
Recognition in local media print ads
Plaque of Appreciation
Logo and link on Funfest website through year end
1 Button, Event Poster and Funfest Souvenir
Sponsors will receive information about the many volunteer opportunities at Funfest
Name recognition during Funfest announcements

Sponsor (\$750)

Company logo placed in relation to sponsored venue, event or service
VIP Reserved seating at Parade with refreshments
Complimentary Parade unit entry
Parade banner with your company logo to accompany your unit
Logo on all event signage
Recognition in local media print ads
Plaque of Appreciation
Logo on Funfest website through year end
1 Button, Event Poster and Funfest Souvenir

Eagan's July 4th Funfest Sponsor Benefits

4th of July Friend of Freedom (\$500)

Complimentary Parade unit entry
Parade banner with your company logo to accompany your unit
Display of your business logo on all event signage
Recognition in local media print ads
Framed Certificate of Appreciation
Logo on Funfest website through year end
1 Button and Event Poster

I Love Eagan 4th of July (\$250)

Name/Logo on all event signage
Framed Certificate of Appreciation
Name/Logo on Funfest website through year end
1 Button and Event Poster

Sponsor Cable TV, Radio, Print & On-line Media

Exclusive Event Sponsor
10 x 10 space at Festival Grounds with direct consumer interaction
VIP Reserved seating at Parade with refreshments number of tickets is relative to level of sponsorship
4 Complimentary travel-folding chairs (Pick up at event required; for use in VIP space)
Complimentary Parade unit entry
Parade banner with logo placed in relation to sponsored venue, event or service
2 Complimentary Coronation tickets
2 Complimentary Ride Tickets
Display of your business logo on all event signage
Recognition in all regional print media ads
Recognition in all web media campaigns
Recognition in all local media print ads
Plaque of Appreciation
Logo on Funfest website through year end
Listing on Button Booklet and Posters (relative to level of sponsorship)
2 Buttons and Event Posters
1 Funfest Souvenir