



Button Coupon Booklet Ad Space

Advertising Information:

- Coupon Booklet attached to Eagan's July 4th Funfest 2010 Button
- Cost to be included in Coupon Booklet \$100.00
- Buttons to be sold for \$2.00 each in local Eagan businesses
- Non-profit organizations may sell Buttons as a fundraising opportunity
- Coupons will be 4 to a page sized 1.625 in. by 2.265 in.
- Coupon Booklet will be printed in black ink
- Coupon Booklet will include map to Funfest events and parade route
- Business sets terms of ad coupon (single use, multiple use, expiration)
- Button must be worn to receive discount offer listed on coupon
- Button Coupon Booklet and buttons will be distributed early May 2010

Advertiser Benefits:

- Attract local Eagan residents to your business with discount coupon
- Show your support and involvement in Eagan's largest community event
- Button Coupon Booklets will be distributed by local merchants
- Button coupon flyers featured at sales locations hold advertisers logos
- Support local non-profit organizations in fundraising efforts

Contact Information:

Please contact ButtonProgram@eaganfunfest.org or call Kristin Davis at 651-500-3072
Checks made payable to [Eagan's July 4th Funfest](#)

Eagan's July 4th Funfest
Button Coupon Booklet
1774 East Bluestone Drive
Eagan, MN 55122

Deadline for program entry April 30th, 2010



Button Coupon Booklet Ad Content Information Form

Business Name: _____

Address: _____

Website: _____

Contact Person: _____ Contact Phone: _____

Coupon Offer: _____

Coupon Terms (date of expiration, multi use or single use): _____

Our business would offer sales of Eagan's July 4th Funfest Buttons: Yes _____ No _____

Provide your business logo in an .eps or .jpg format ButtonProgram@eaganfunfest.org
(For inclusion on the flyer and placement on your coupon.)

Ad Content Form and logo files must be submitted by **April 30th, 2010**

Eagan's July 4th Funfest thanks you for your support!